



Poptin Brand Assets

Essential visual references for press, media and partners.

LOGO

Primary logo



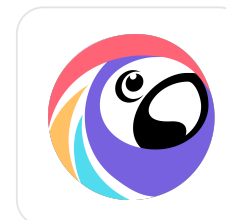
Use on white or light backgrounds.

Primary logo — Dark



Use the white wordmark on #0C1D36.

Mini mark



For compact placements.

CORE COLORS

#7761DF

Primary

#51DBEE

Cyan

#FF6376

Coral

#FFC163

Yellow

#0C1D36

Navy

TYPOGRAPHY

Poppins

Primary brand typeface